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Corporate Membership Proposal

I. Background

The Healthcare Innovation Center, HIC, (www.hicpr.com) by CIRACET Corp. is a creative space designed for health professionals, scientists, industry leaders, and entrepreneurs to solve the operational challenges of medical care. HIC evolves as a private collaboration to promote healthcare technology solutions not readily available for the current health industry.

The HIC environment is a place of continuous collaboration and learning through diverse sources. In addition to hosting the development of several innovation projects from our top healthcare partners, in our facilities, we have co-working spaces, private offices, conference rooms, clinical setting simulation, and educational training rooms, as well as our state-of-the-art HIC Presentation Hall.

II. Target

We aim to help forward-thinking organizations in the Healthcare Industry to seek and co-develop solutions leveraging new technologies and build innovation capabilities. HIC has a projection to impact the industry regularly through face-to-face and virtual events.

III. Purpose

To achieve significant change, we need to unite as industry members and reinforce the importance of co-working to encompass all aspects necessary to evolve. The increasing complexity of topics, services, and needs presents us with an opportunity for cross-organizational engagement and a wealth of data that will help us understand how we can come together to create value through patients, payers/providers, and services.

Knowing the importance of partnerships, we want to present a proposal to collaborate and create a valuable link to continue innovating and improving the healthcare industry. Together we can make a change.

Corporate Membership

The Corporate Membership intends to create a conglomerate within our network, facilitating dialogue for new ideas, strategies, and alliances between all HIC Club members. This category includes companies that produce medical goods and services, such as drugs, medical devices, and software, and companies that provide medical services like health insurance or hospitals. This exclusive membership will encompass companies and institutions, directly and indirectly, involved in the healthcare business and interested in the industry's future. Our strategy is to have one selected leader per segment.

The sponsorship cost is \$50,000 per year for a three-year agreement that must be renewed annually. (Alternative pricing and scope of work may be applied.) The proposed partnership will include the following:

- Brand and logo at event promotions
- Brand and logo at the website: www.hicpr.com
- Listed as Corporate Sponsor Member.
- Distribution of videos and relevant news of your company through the HIC newsletters and HIC social media.
- It will allow for up to ten (10) specific participants per company.
 - The Corporate Member will identify staff members that may participate in HIC's activities throughout the year's calendar. This annual assignment is not transferable unless formally petitioned by Corporate Member.
- Introduction to existing Innovative Care Solutions portfolio.
 - Opportunity to become an Angel Investor through direct funding, advising, and or access to business networks.
- Participate in sponsored HIC networking events
- Sponsor up to two (2) HIC networking events/SIGs per year. (*Fees will not apply for those sponsored events*)
 - Special Interest Groups (SIGs) are Healthcare and Biomedical Science events such as round tables, community chat, and journal reviews.
- During networking events, Continued Education Certificates may be available at an extra cost.
- Opportunity to participate in Policy & Advocacy Meetings with HIC Steering Committee and Government Officials (or representatives of either group) when attainable.
- Prospect of being a literature reviewer of academics or research projects.

- **Access to Innovative Care Solutions.**
 - Periodic innovation sessions in between the Corporate Member's staff and HIC Subject Matter Experts (SMES) to filter member's current issues, characterize challenges that may need innovation, jointly ideate several disruptive solutions, design accepted approaches, iteratively review prototypes, and devise potential final "Innovative Care solutions (ICS)".
 - Project Management, development, and incubation of the approved solution are performed at an additional price.
- Group or preferred purchasing from related medical suppliers associated with HIC; when available.
- Optional: Private Medical Practice Optimization and Innovations Services at a discounted cost (Refer to CIRACET).
- Access to available databases from participating partners for Research and Development (R&D). (Additional cost and subject to availability; based on separate terms and conditions)
- HIC Conference, Business Hub, and Co-working spaces available for use once a month upon request. *Additional days may be available at members' rates.*

We hope to count on your support to enhance education in healthcare through our facilities, events, and sponsorships. It will be an invaluable position to be recognized as a champion in the progress of the new solutions.

On behalf of the Healthcare Innovation Center, we thank you for your support.